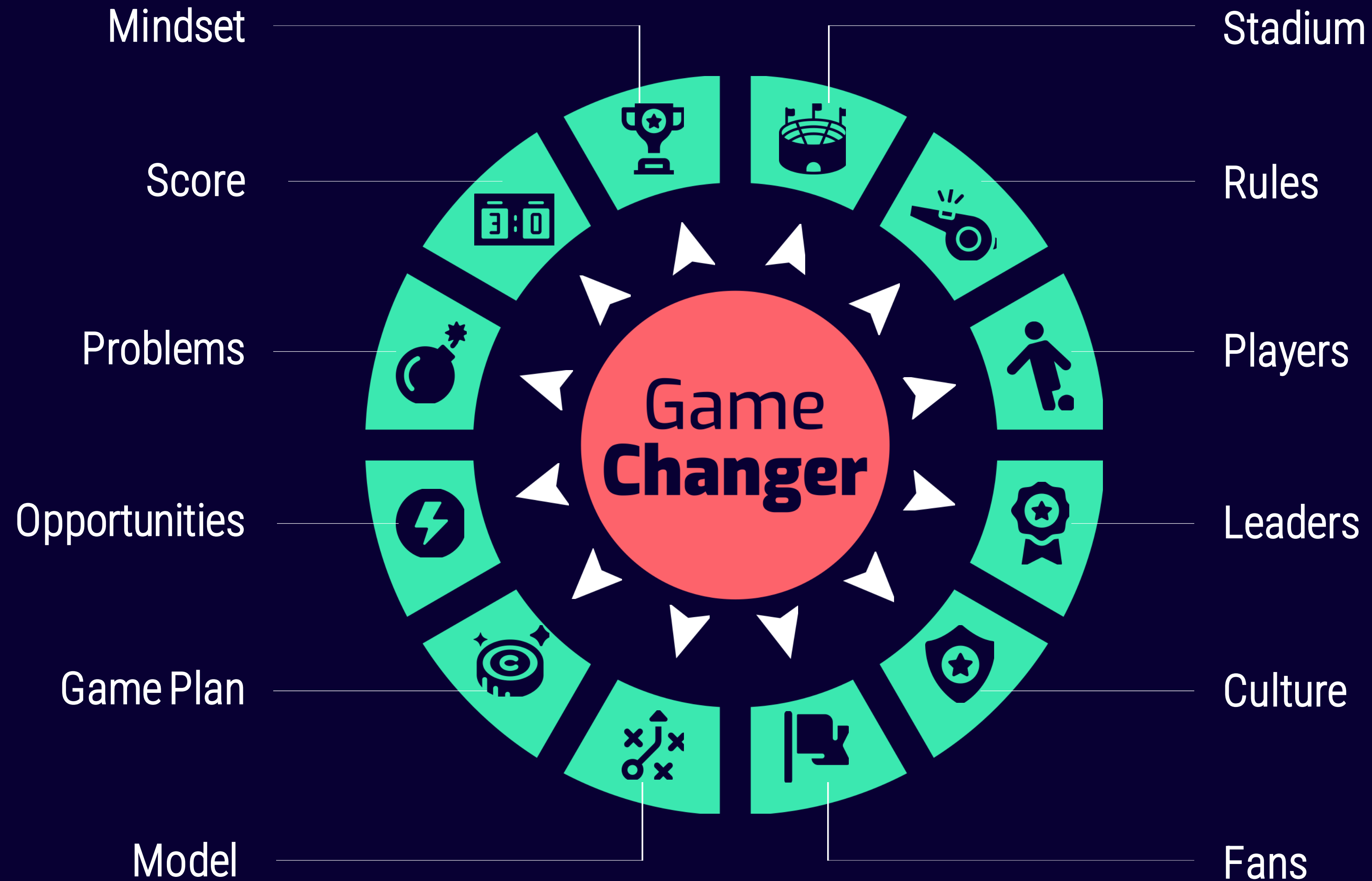




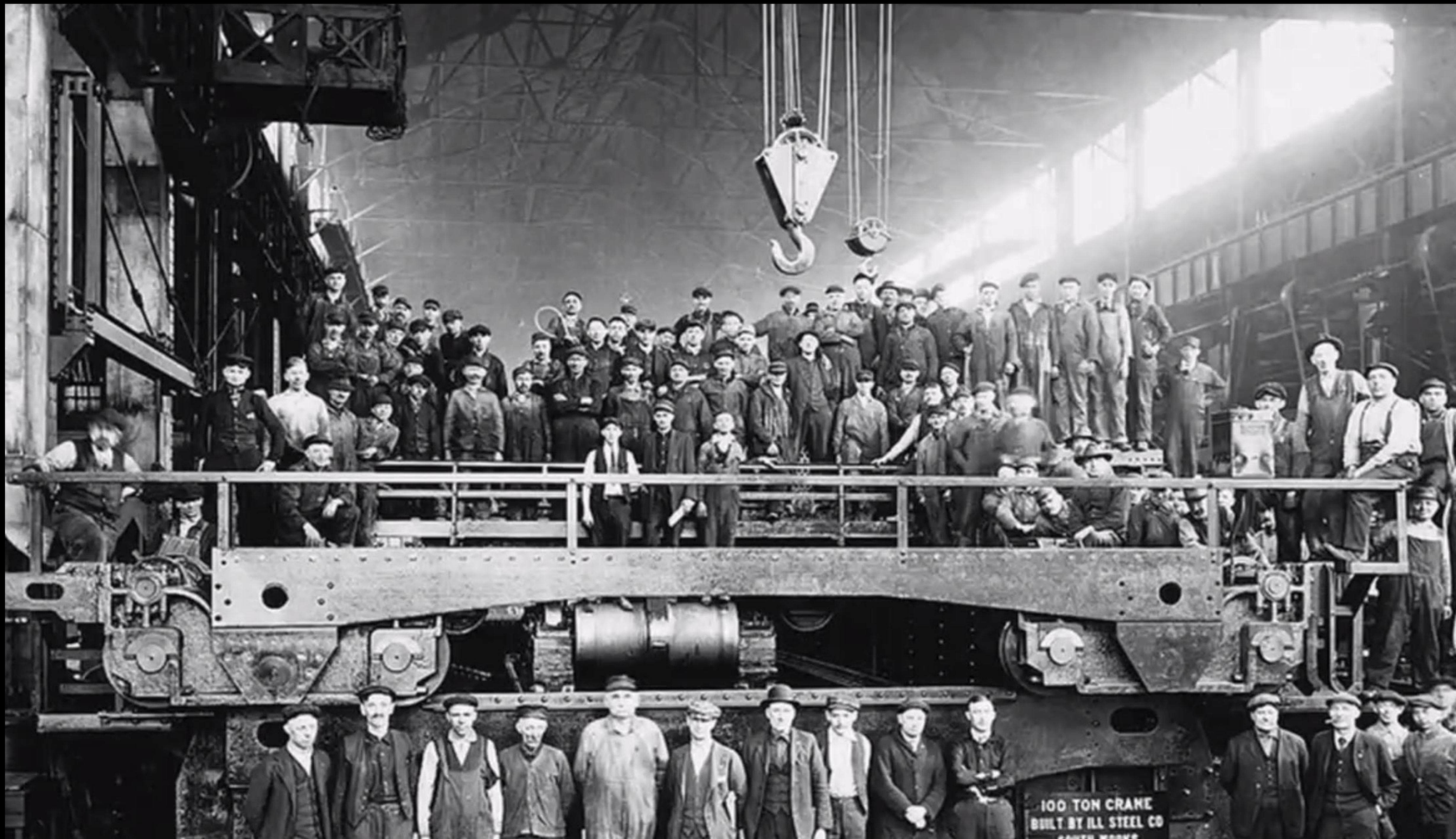
Up Your Game

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The game has changed







100 TON CRANE
BUILT BY ILL. STEEL CO
SOUTH WORKS







‘I spend most of my time passing, kicking and tackling.’



**Up
Your
Game**

Smácht







- Decision





‘You are the total sum of your choices. Everything you are today is a result of choices you made in the past. Everything you will be in the future will be a result of choices you are making now.’
—Deepak Chopra

- Decision
- Story



- Decision
- Story



CHANGE YOUR STORY,
CHANGE YOUR DESTINY
IN BUSINESS AND IN LIFE

THE
POWER OF
STORY

JIM LOEHR

COAUTHOR OF THE *NEW YORK TIMES* BESTSELLER
THE POWER OF FULL ENGAGEMENT

‘I believe the most important story you will ever tell about yourself, is the story you tell to yourself.’

—Jim Loehr

lamm

I am

- **Alive**
- **Bloody Brilliant**
- **Creative**
- **Dynamic**
- **Energetic**
- **Funny**
- **Gritty**
- **Healthy**
- **Inspirational**
- **Joyful**
- **Kind**
- **Loving**
- **Magnificent**
- **Non-judgemental**
- **Open**
- **Productive**
- **Quick**
- **Resilient**
- **Successful**
- **Tenacious**
- **Understanding**
- **Vivacious**
- **Wealthy**
- **X-Factor**
- **Youthful**
- **Zesty**

- Decision
- Story
- Fitness





***Buy
yourself a
tracksuit***

- Decision
- Story
- Fitness

● Vision



- Decision
- Story
- Fitness

- Vision
- Reality



- Decision
- Story
- Fitness



- Vision
- Reality
- Actions

- Decision
- Story
- Fitness



- Vision
- Reality
- Actions

- Team

- Decision
- Story
- Fitness



- Vision
- Reality
- Actions

- Team
- Customers

- Decision
- Story
- Fitness



- Vision
- Reality
- Actions

- Team
- Customers
- Systems

- Decision
- Story
- Fitness



- Vision
- Reality
- Actions

- Team
- Customers
- Systems



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